# **Cookies Policy for Master K9 Ltd**

#### Introduction

At Master K9 Ltd, we use cookies and similar tracking technologies to enhance your browsing experience, analyze website traffic, and understand user behavior. This Cookies Policy explains what cookies are, how we use them, and how you can manage your cookie preferences.

By continuing to use our website, you consent to our use of cookies in accordance with this policy, unless you have disabled them.

#### What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, tablet) when you visit a website. Cookies help websites remember your actions and preferences over time so that you don't have to re-enter information every time you visit a website or navigate between pages.

There are two types of cookies:

- **Session Cookies**: These are temporary cookies that are deleted once you close your browser.
- **Persistent Cookies**: These remain on your device for a set period or until you manually delete them.

## **Types of Cookies We Use**

Master K9 Ltd uses the following types of cookies on our website:

#### 1. Strictly Necessary Cookies

These cookies are essential for the functioning of the website. Without these cookies, certain parts of the website may not work correctly. These cookies do not store personal information.

o **Examples**: Session management, security, and login-related cookies.

#### 2. Performance and Analytics Cookies

These cookies allow us to analyze how visitors use our website, helping us understand traffic patterns and user behavior. The information collected is aggregated and anonymous and helps us improve website performance.

 Examples: Google Analytics cookies that track page visits and user interactions.

#### 3. Functional Cookies

These cookies enable the website to provide enhanced functionality and personalization, such as remembering your preferences and choices.

 Examples: Language preferences, saved forms, and other customization settings.

#### 4. Advertising and Targeting Cookies

These cookies are used to deliver relevant advertisements to you and to track the effectiveness of our marketing campaigns. They may also collect information about your browsing habits to personalize ads.

• **Examples**: Cookies from third-party services such as Google Ads, Facebook Pixel, etc.

## **Third-Party Cookies**

Some cookies on our website are placed by third-party services to provide functionalities like analytics and advertising. Third-party providers may have their own privacy policies regarding how they use cookies and tracking technologies.

We do not control these third-party cookies. To learn more about the privacy practices of these third-party providers, please review their respective cookie and privacy policies.

• Google Analytics: [Link to Google's Privacy Policy]

• Facebook Pixel: [Link to Facebook's Privacy Policy]

## **Your Cookie Choices and Management**

You can manage or disable cookies directly through your browser settings. However, disabling certain types of cookies may affect the functionality of our website.

Here are links to instructions for managing cookies in popular browsers:

• Google Chrome: Manage Cookies in Chrome

• Mozilla Firefox: Manage Cookies in Firefox

• Safari: Manage Cookies in Safari

• Microsoft Edge: Manage Cookies in Edge

You can also use third-party tools to manage cookies, such as:

• Your Online Choices: <a href="https://www.youronlinechoices.com">https://www.youronlinechoices.com</a>

• Google Ads Settings: https://adssettings.google.com

#### **How to Withdraw Your Consent**

If you have previously consented to our use of cookies, you can withdraw your consent at any time by adjusting your browser settings to block cookies. Alternatively, you can clear existing cookies from your device.

Please note that disabling cookies may impact your experience on our website and prevent some features from working correctly.

# **Changes to Our Cookies Policy**

We may update this Cookies Policy from time to time to reflect changes in technology, legislation, or the services we offer. Any updates will be posted on this page, and where appropriate, we will notify you via email or website notifications. We encourage you to review this policy periodically.

## **Contact Us**

If you have any questions or concerns about this Cookies Policy, please contact us at:

• Email: [Insert Contact Email]

• **Postal Address**: [Insert Contact Address]